

PRIVACY POLICY Issue No: MKT-ADM02

Issue Date: 2021 08 10 Page 1 of 4

Privacy Policy

The House Of Taste Sdn Bhd is committed to protecting and respecting your privacy.

This policy together with our terms of use and any other documents referred to here set out the core principle on which any personal data we collect from you or that you provide to us, will be processed by us.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

We keep certain basic information when you visit our website and recognize the importance of keeping that information secure and letting you know what we will do with it.

This policy only applies to our website. If you leave our website via a link or otherwise, you will be subject to the policy of that website provider. We have no control over the policy or terms of other websites. It is your responsibility to check their policy before continuing to access them.

INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following information about you:

- Information that you provide by filling in forms on our site.
- Information provided at the time of registering as a user on our website subscribing to our services or requesting further assistance
- Information you provide when reporting an issue with our website
- When you contact us, a record of that correspondence
- Completed surveys that we use for research purposes; although you do not have to respond to them.

IP ADDRESSES AND COOKIES

We may collect information about your computer, including where available, your IP address, operating system, and browser type. We also collect data for system administration and to report aggregate information to our advertisers.

This is statistical data about our users' browsing actions and patterns, and does not identify any individual or collect personal information to our third-party advertisers.



PRIVACY POLICY

Issue No: MKT-ADM02 Issue Date: 2021 08 10 Page 2 of 4

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse cookies. However, if you select this setting you may be unable to access certain parts of our website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our website.

WHERE WE STORE YOUR PERSONAL DATA

All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share the password with anyone.

USES MADE OF THE INFORMATION

We use information kept about you in the following ways:

- To ensure that content from our website is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service when you choose to do so.
- To notify you about changes to our service.

PRIVACY PROTECTION ACT COMPLIANCE

Because we value your privacy we have taken the necessary precautions to be in compliance with the PDPA 2010 (Personal Data Protection Act). We, therefore, will not distribute your personal information to outside parties without your consent. As part of the PDPA 2010, all users of our site may make any changes to their information at any time by logging into their profile and going to the "Account Info" page.

CHILDREN ONLINE PRIVACY PROTECTION ACT COMPLIANCE



PRIVACY POLICY

Issue No: MKT-ADM02 Issue Date: 2021 08 10 Page 3 of 4

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us via email. Our website may, from time to time, contain links to and from the websites of our partner networks, advertisers, and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page and, when appropriate, notified to you by e-mail. However, we advise that you check this page regularly to keep up to date with any changes.

YOUR CONSENT

By using our website, you indicate that you agree to our privacy policy and that you agree to abide by it. If you do not agree to our privacy policy, please refrain from using our website.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be sent via e-mail to general@thehouseoftaste.com



PRIVACY POLICY

Issue No: MKT-ADM02 Issue Date: 2021 08 10 Page 4 of 4

Issue By:

Anna Chong

Executive Director Date: 2021 08 10